3rd Grade • Entrepreneurship • Language Arts, History

<table>
<thead>
<tr>
<th>Competency</th>
<th>13.4.3A Define Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lesson Topic</td>
<td>What is an entrepreneur?</td>
</tr>
<tr>
<td>Subject</td>
<td>Language Arts, History</td>
</tr>
<tr>
<td>Length</td>
<td>One class period</td>
</tr>
<tr>
<td>Materials</td>
<td>None</td>
</tr>
<tr>
<td>Evaluation</td>
<td>Teacher and students will take part in defining and discussing the term entrepreneur and provide examples of famous entrepreneurs.</td>
</tr>
</tbody>
</table>

Procedure:

1. Teacher first asks students if anyone knows what the term means.

2. Teacher defines the word entrepreneur to students.

   **Entrepreneur**—A person who organizes, manages, and assumes the risk of business. A person or group who starts a business on their own based on an idea, product, or skill.

3. Teacher provides examples of famous entrepreneurs and asks students to name a few if they can.

   Examples:
   - Walt Disney—Mickey Mouse, Disney
   - Henry Ford—Ford Motor Cars
   - Ben Cohen and Jerry Greenfield—Ben and Jerry’s ice cream
   - Milton Hershey—Chocolate

**Optional:** Students are tasked with researching two entrepreneurs to include their name and business they founded.
3rd Grade • Entrepreneurship • Language Arts

Competency | 13.4.3B Describe the character traits of successful entrepreneurs, such as, but not limited to, adaptability, creative thinking, ethical behavior, leadership, positive attitude, and risk taking
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Lesson Topic | Character traits descriptions
Subject | Language Arts
Length | One class period
Materials | None
Evaluation | Students will learn the words adaptability, creative thinking, ethical behavior, leadership, positive attitude, and risk taking and recognize that these traits are needed to be successful.

Procedure:

1. Teacher explains to students what the following words mean:
   - Adaptability—The ability to change or be changed
   - Creative thinking—Creating something new or original
   - Ethical behavior—Doing the right thing
   - Leadership—The ability to get others to follow
   - Positive attitude—Certainty in feelings, beliefs, and values
   - Risk taking—The willingness to make mistakes and go after or try to fix things/items that are difficult

2. Teacher asks students why they think it is important to be able to do these things when trying to do something new.
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<table>
<thead>
<tr>
<th>Competency</th>
<th>13.4.3C Describe age appropriate entrepreneurial opportunities, such as, but not limited to, bake sales, crafts, lemonade stands, and pet care.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lesson Topic</td>
<td>If I were an entrepreneur</td>
</tr>
<tr>
<td>Subject</td>
<td>Language Arts</td>
</tr>
<tr>
<td>Length</td>
<td>One class period</td>
</tr>
<tr>
<td>Materials</td>
<td>Paper, pencil, If I Were an Entrepreneur worksheet</td>
</tr>
<tr>
<td>Evaluation</td>
<td>Students will pick a business, describe what they will sell, why they are selling it, and name their company.</td>
</tr>
</tbody>
</table>

Procedure:

1. Teacher asks students to develop or think of a business they would be interested in creating using the If I Were an Entrepreneur worksheet.

2. Students complete the worksheet and take turns in front of the class presenting their business to other students.
If I Were an Entrepreneur Worksheet

Name: _________________________________________________

Name of my business:

What I am selling:

The people who will buy what I am selling:

Why I am selling it:

Three positive things about me or my business:
1.
2.
3.

Draw a picture of you at your business: