

SAMPLE SOCIAL MEDIA POSTS

SEPTEMBER

- [EducationPlanner.org](#) is a great resource to help you plan for college and find a way to pay for it. Check it out!
- Can you comfortably afford higher education? Including paying off any student loans in the future? Check out these 10 great ways to lower college costs!
[EducationPlanner.org/students/paying-for-school/ways-to-pay/reduce-college-costs.shtml](#)
- College-bound seniors – Now is the time to make sure that you submit all of your college applications and any supporting info that may be required. (Be aware that many colleges charge an application fee.) Don't miss any deadlines!
- Master the five simple steps toward financial aid! Check out what you need to do to access money for your higher education. Learn more here.
[PHEAA.org/college-planning/five-steps/index.shtml#step1](#)
- College-bound seniors - Contact your intended school's financial aid office to see what aid programs exist on a campus level. These may involve forms and deadlines that are separate from federal programs. They may also require additional applications or info. Don't miss out!
- Get ready to complete your FAFSA (Free Application for Federal Student Aid), which is needed to qualify for federal and most state grants, scholarships, low-cost student loans, work-study programs and other state programs. Begin your prep here!
[PHEAA.org/college-planning/fafsa/prepare.shtml](#)
- College-bound seniors – Don't forget to complete and submit college forms, including applications, essays and recommendations! To learn more, check out our financial aid checklist.
[EducationPlanner.org/students/paying-for-school/student-aid-checklists/high-school.shtml](#)
- When planning how to pay for your postsecondary education, always look for FREE MONEY first! Begin your search at [EducationPlanner.org](#) to learn what options are available and to access Fastweb's massive searchable database of scholarships that do not have to be repaid. It's free!
[EducationPlanner.org/students/paying-for-school/find-grants-scholarships/index.shtml](#)

OCTOBER

- Now is the time to complete the Free Application for Federal Student Aid (FAFSA), which is required to be considered for most federal, state and college-based aid. The FAFSA also serves as the application for the PA State Grant Program. You can access the FAFSA online at [fafsa.ed.gov](#) or [PHEAA.org/FAFSA](#).
- Save time and energy by submitting your FAFSA online. 95% of students already apply online! Click here to get started!
[PHEAA.org/college-planning/fafsa/apply-renew.shtml](#)
- File your FAFSA as early as possible to be in the running for the maximum amount of aid. If you apply to multiple colleges, make sure you need to meet each college's deadlines. Access the FAFSA online at [fafsa.ed.gov](#) or [PHEAA.org/FAFSA](#).
- If you completed the FAFSA online, you can check your status in about 1 week. If you submitted a paper FAFSA, allow 2–3 weeks before you check your status.
- After submitting your FAFSA, keep your eyes open for your Student Aid Report (SAR). Your SAR summarizes your FAFSA info and identifies your all-important EFC (Expected Family Contribution). This is used by schools to determine your financial aid eligibility. Learn more here!
[PHEAA.org/college-planning/fafsa/after-you-apply-renew.shtml](#)

- Watch your email for your Student Aid Report (SAR). The SAR summarizes all the information you provided on the FAFSA and is used to determine your financial aid eligibility. If you did not provide a valid email address when completing the FAFSA, your SAR will be sent to you by U.S. mail.
- When you receive your Student Aid Report (SAR), review it very carefully. It's important to correct any errors since they can impact your financial aid eligibility and out-of-pocket costs of higher education.
- Make sure you know what to look for in your school's award letter and the student aid package they are offering. Get informed here.
EducationPlanner.org/students/paying-for-school/student-aid-packages/index.shtml

DECEMBER

- Watch your email for notices from the PA State Grant Program. All first-time applicants will be asked to complete the online State Grant Form (SGF). PA students can also connect directly to the SGF from the FAFSA on their Web confirmation page.
- Don't miss deadlines for grants and scholarship. Be sure that you have submitted all required forms: the college admissions application, the FAFSA, any private scholarship applications, and any state or school-specific forms required for student aid programs.
- February is Financial Aid Awareness Month. Which makes it the perfect time make sure you have completed your FAFSA and other applications, including the State Grant Form.