



### 3rd Grade ▪ Entrepreneurship ▪ Language Arts, History

<b>Competency</b>	<b>13.4.3A</b> Define Entrepreneurship
<b>Lesson Topic</b>	What is an entrepreneur?
<b>Subject</b>	Language Arts, History
<b>Length</b>	One class period
<b>Materials</b>	None
<b>Evaluation</b>	Teacher and students will take part in defining and discussing the term entrepreneur and provide examples of famous entrepreneurs.

#### Procedure:

1. Teacher first asks students if anyone knows what the term means.
2. Teacher defines the word entrepreneur to students.

**Entrepreneur**—A person who organizes, manages, and assumes the risk of business. A person or group who starts a business on their own based on an idea, product, or skill.

3. Teacher provides examples of famous entrepreneurs and asks students to name a few if they can.

#### Examples:

- Walt Disney—Mickey Mouse, Disney
- Henry Ford—Ford Motor Cars
- Ben Cohen and Jerry Greenfield—Ben and Jerry's ice cream
- Milton Hershey—Chocolate

**Optional:** Students are tasked with researching two entrepreneurs to include their name and business they founded.



### 3rd Grade ▪ Entrepreneurship ▪ Language Arts

<b>Competency</b>	<b>13.4.3B</b> Describe the character traits of successful entrepreneurs, such as, but not limited to, adaptability, creative thinking, ethical behavior, leadership, positive attitude, and risk taking
<b>Lesson Topic</b>	Character traits descriptions
<b>Subject</b>	Language Arts
<b>Length</b>	One class period
<b>Materials</b>	None
<b>Evaluation</b>	Students will learn the words adaptability, creative thinking, ethical behavior, leadership, positive attitude, and risk taking and recognize that these traits are needed to be successful.

#### Procedure:

1. Teacher explains to students what the following words mean:
  - Adaptability—The ability to change or be changed
  - Creative thinking—Creating something new or original
  - Ethical behavior—Doing the right thing
  - Leadership—The ability to get others to follow
  - Positive attitude—Certainty in feelings, beliefs, and values
  - Risk taking—The willingness to make mistakes and go after or try to fix things/items that are difficult
2. Teacher asks students why they think it is important to be able to do these things when trying to do something new.



### 3rd Grade ▪ Entrepreneurship ▪ Language Arts

<b>Competency</b>	<b>13.4.3C</b> Describe age appropriate entrepreneurial opportunities, such as, but not limited to, bake sales, crafts, lemonade stands, and pet care.
<b>Lesson Topic</b>	If I were an entrepreneur
<b>Subject</b>	Language Arts
<b>Length</b>	One class period
<b>Materials</b>	Paper, pencil, <i>If I Were an Entrepreneur</i> worksheet
<b>Evaluation</b>	Students will pick a business, describe what they will sell, why they are selling it, and name their company.

**Procedure:**

1. Teacher asks students to develop or think of a business they would be interested in creating using the *If I Were an Entrepreneur* worksheet.
2. Students complete the worksheet and take turns in front of the class presenting their business to other students.



**If I Were an Entrepreneur Worksheet**

Name: \_\_\_\_\_

**Name of my business:**

**What I am selling:**

**The people who will buy what I am selling:**

**Why I am selling it:**

**Three positive things about me or my business:**

1.

2.

3.

**Draw a picture of you at your business:**