

Third Grade ▪ Entrepreneurship ▪ Language Arts, History

Competency:	13.4.3A Define Entrepreneurship
Lesson Topic:	What is an Entrepreneur?
Subject:	Language Arts, History
Length:	1 class period
Materials:	None
Evaluation:	Teacher and students will take part in defining and discussing the term entrepreneur and provide examples of famous entrepreneurs.

Procedure:

1. Teacher will first ask students if anyone knows what the term means.
2. Teacher will define the word entrepreneurship to students.

Entrepreneurship: A person who organizes, manages and assumes the risk of business. A person or group who start a business on their own based on an idea, product, or skill.

3. Teacher will provide examples of famous entrepreneurs and ask students to name a few if they can.

Examples:

Walt Disney, Mickey Mouse and Disney
Henry Ford, Founder of Ford Motor Car
Ben Cohen and Jerry Greenfield, Ben and Jerry's Ice Cream
Milton Hershey, Chocolate

**Optional: Students are tasked with researching two entrepreneurs to include their name and business they founded.

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Competency:	13.4.3B Describe the character traits of successful entrepreneurs, such as but not limited to Adaptability, Creative Thinking, Ethical Behavior, Leadership, Positive Attitude, and Risk Taking.
Lesson Topic:	Character Traits Descriptions
Subject:	Language Arts
Length:	1 class period
Materials:	None
Evaluation:	Students will learn the words Adaptability, Creative Thinking, Ethical Behavior, Leadership, Positive Attitude, and Risk Taking and recognize that these traits are needed to be successful.

Procedure:

1. Teacher will explain what the following words mean to students:
 - A. Adaptability: The ability to change or be changed.
 - B. Creative Thinking: Creating something new or original.
 - C. Ethical Behavior: Doing the right thing.
 - D. Leadership: The ability to get others to follow.
 - E. Positive Attitude: Feelings, beliefs and values are certain.
 - F. Risk Taking: Is the willingness to make mistakes and go after or try to fix things that are difficult.
2. Teacher will ask students why they think it is important to be able to do these things when trying to do something new.



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Competency:	13.4.3C Describe age appropriate entrepreneurial opportunities, such as, but not limited to Bake Sale, Crafts, Lemonade Stand, and Pet Care.
Lesson Topic:	If I was an Entrepreneur
Subject:	Language Arts
Length:	1 class period
Materials:	Paper, pencil and If I Was an Entrepreneur worksheet
Evaluation:	Students will pick a business, describe what they will sell, why they are selling it, and name their company.

Procedure:

1. Teacher will ask students to develop or think of a business they would be interested in creating using the *If I Was an Entrepreneur* worksheet.
2. Students will complete the worksheet and take turns in front of the class presenting their business to other students.

IF I WAS AN ENTREPRENEUR WORKSHEET

Name: _____

Name of My Business:

What I am selling?

Who will buy what I am selling?

Why am I selling it?

Three positive things about me or my business:

1. _____
2. _____
3. _____

Here is a picture of me at my business!

Draw your picture below.